

2021

**REGISTRATION FORM
&
TRADE SHOW REGULATIONS**



13 & 14 April 2021

100% Online 100% MR

springboxevent.com

by Le printemps des études

REGISTRATION FORM

please fill out and send to:

- ▶ v.amiache@empresarial.fr
- ▶ st.perrin@empresarial.fr

1 - SPEAKER - COMPANY DETAILS

Company name*:			_____
Name featuring in event programme:			_____
Address*:			_____

Post code*:	City*:	Country:	_____
Tel.*:	Fax:	E-mail:	_____
Adresse de facturation si différente :			_____

Post code:	City:	Country:	_____
Tél. :	Fax:	E-mail:	_____
Web :			_____
EU VAT No.*:			_____
Number of employees*:	Year of creation:	_____	
Country of origin:	Twitter feed: @	_____	

2 - BUSINESS*:

Research institute

MR provider

Description*:	_____

3 - CONTACT DETAILS

Name of event coordinator*:	_____		
Contact telephone number*:	_____	Contact e-mail address*:	_____

* Required fields

1 | WEBINARS

64 webinars will be organised over the two-day trade show.

Organisational arrangements:

Webinars will be open to both participants and non-participants in the Printemps des études 2021.

The webinar themes are to be submitted by the speaker's company for approval by the event organiser. Audiences wishing to listen to one or more webinars will be able to pre-register using the digital event website. The audience list will be available for consultation by the speaker's company in their back-office space. The company can then finalise its selected audience list and inform its audience directly that their registration is definitive (automatic e-mail upon approval).

Companies may organise a maximum of 2 webinars each (1 per day).

Each webinar shall last for 45 minutes (talk + Question & Answer slot).

Video recordings will be uploaded to the digital event website in the month following the event, unless otherwise indicated by the presenting company.

Given the limited number of webinar slots available, reservations will be processed on a first come, first served basis.

The deadline for registrations is the 28 February 2021.

Promotion:

The webinar programme will be included in the online programme on the event website. It will be available for download from the e-invitation that will be sent prior to the digital event. Presenting companies can promote their webinar(s) to any clients and prospective customers it may wish to invite.

Equipment:

The presenting company will be able to access the profiles (company - role) of those wishing to listen to their webinar(s) via their back-office space. The listener's surname, first name and email will be visible once their participation in the webinar has been approved by the presenting company. Presenting companies will have two weeks in which to approve or decline pre-registered attendees. After that date, any pending participation requests will automatically be approved. The audience list will be available for consultation in the presenting company's private (back-office) space along with a chat history and link to the recording of their webinar.

Max. capacity	Price Excl. VAT	Number of Webinar (2 maxi)	Chosen day (13 April or 14 April)	Time slot Selected time (see table)	Number speakers (3 max)	1 Moderator (if 2 speakers)	Option waiting room	Total excl. VAT
50 validated pax	€1,250							
100 validated pax	€2,250							
200 validated pax	€3,500							

Companies not registered to participate in the LPE 2021 will be charged double rates for webinars.

The registration fee of €350 excl. VAT, which includes the Networking service (20 business contact solicitations), shall be due.

A precise description of webinar content must be provided for each webinar reserved.

If you wish to add any speakers to your webinar, please inform us at least one week before your webinar is due to be held. €25 per additional speaker.

Replay:

All of the webinars together with the main conferences (Inaugural Conference, Expertise Benchmark Workshops), Voices of Data and Closing Conference) will be recorded live. Replays of these webinars and conferences will then be sent to previously approved audiences, either by the presenting companies or by the event organiser.

Waiting room:

Make the most of the time spent by your audiences in the webinar waiting room to display a photograph, run a video for them via YouTube or even provide text. A project manager will be assigned to your account for editing purposes. Price: €95 excl. VAT

Translation services can be organized for your conference.

NEW

2 | EXPERTISE BENCHMARK WORKSHOPS

Two Expertise Benchmark Workshops will be held during the event: one on 13 April and the other on 14 April.

Organisation:

Workshops will be open to both participants and non-participants in the Printemps des études 2021.

Each Expertise Benchmark Workshop will feature three presenting companies, each represented by one speaker. One topic will be addressed per workshop.

The workshops will last for one hour (15-minute talk per representative and a 15-minute chat).

Interested companies submit their workshop topics for approval by the event organiser. A list of attendees will be sent out after the event (surname - first name - company - role - e-mail address).

Promotion:

The Expertise Benchmark Workshops programme will be included on the e-invitation and event website. Presenting companies can promote their workshop to any clients and prospective customers they may wish to invite.

Waiting Online – maximum audience capacity: 200

Prices:

► **Company registering to participate in Printemps des études 2021:**

€1,150 excl. VAT per presenting company and per Expertise Benchmark Workshop + registration fee of €350 excl. VAT, which implies a total of €1,500 excl. VAT per Expertise Benchmark Workshop.

► **Company not registered to participate in Printemps des études 2021:**

€1,550 excl. VAT per presenting company and per Expertise Benchmark Workshop + registration fee of €350 excl. VAT, implying a total of €1,900 excl. VAT per Expertise Benchmark Workshop.

Time slots*: Tuesday 13 April 2021 3pm - 4pm *Times are subject to modification.
Wednesday 14 April 2021 3pm - 4pm

NEW

3 | VOICES OF DATA

Two pitch sessions - Voices of Data - will be held during the course of the digital event, the first on 13 April and the second on 14 April.

Organisation:

Open to companies registered to participate in the Printemps des études 2021 event and to companies not registered on a balanced allocation basis. During each pitch session, three presenting companies, each represented by one speaker, will each take a turn in discussing a topic pre-selected by the organiser.

Each session will last for one hour (15-minute per presenting company and a 15-minute chat).

A list of attendees will be sent out after the event (surname - first name - company - role - e-mail address).

Promotion:

The pitch sessions will feature in the online programme and on the e-invitation. Presenting companies can promote their pitch to any clients and prospective customers it may wish to invite.

Prices:

► **Company registering to participate in Printemps des études 2021:**

€1,150 € excl. VAT per presenting company and per Voices of Data session + registration fee of €350 excl. VAT, implying a total of €1,500 excl. VAT per Voices of Data session.

► **Company not registered to participate in Printemps des études 2021:**

€1,550 € excl. VAT per presenting company and per Voices of Data session + registration fee of €350 excl. VAT, implying a total of €1,900 excl. VAT per Voices of Data session.

Time slots*: Tuesday 13 April 2021 10pm - 11pm *Times are subject to modification.
Wednesday 14 April 2021 10pm - 11pm

4 | WEBINAR HOSTING

Spotlight your expertise by entrusting the hosting of your webinar to a specialist in your sector.

That sector professional will present the speakers, start off and host your webinar. They can also moderate questions and answers from your audience. In addition to hosting live or via pre-recorded input, a meeting will be held with all of your speakers to prepare the webinar.

Price: €900 excl. VAT

5 | WEBINAR VIDEO RECORDING SERVICE

Take advantage of our comprehensive offer including video recording services:

We can provide a professional cameraman to record your webinar live or in advance of the digital event, either on your premises or in a studio.

If you prefer to pre-record your webinar, it will be broadcast from our platform on the day of the event. **Price* for filming at the location of your choice** (your premises or chosen location): €800 excl. VAT per cameraman

Price* for lease of premises for filming: request quote (e.g. in a 4-star hotel room in Paris: €1,750, filming + lease of premises)

*The price of filming does not include transport, which will be specified in the quote.

NEW

6 | BUSINESS LUNCHES

Organise a lunch and wine tasting event via webinar, featuring an oenologist well-versed in online practices.

Discover three wines (one white, two reds) as part of a wine-paired menu.

Blind tasting is recommended to create a fun and friendly atmosphere. In this case, the wine labels are hidden before tasting.

Lunch menu: (example may be altered according to your wishes)

- ✓ Avocado, smoked salmon and pineapple mixed with coriander, dill and yuzu juice
- ✓ Tenderloin with morello cherry sauce and crushed almonds, accompanied by mashed potato with truffle oil
- ✓ Chocolate fondant cake and red berries

Price includes:

All dishes plus 75cl bottles of wine, delivery in the morning to a maximum of five pick-up points across Paris and the Paris region, and for a maximum of 10 people. Each dish will be presented in a separate container (photos non-binding) The wine-tasting feature will be provided via webinar by a professional oenologist.



Lunch-Wine tasting	Number of people (5 people max.)	Price excl. VAT per person	13 April	14 April	Total excl. VAT
12.30 pm - 2 pm (Duration 1h15-1h30)		€145			

7 | SPONSORSHIP

You want to:

- Highlight the value of your innovations, expertise, teams and clients,
- Enhance the visibility of your brand by associating it with that of the event,
- Take advantage of the event audience to spotlight your webinar.

We offer two sponsorship packages:

► Sponsorship of Inaugural Conference

Spotlighting the sponsor by including the company's name on all communication media - logo + "sponsored by" (e-invitation, press release).

"Sponsored by" insert and link featured on event website.

"Sponsored by" insert featured on conference replay.

25 contacts for opening conference (pre-registration and pre-booking of your VIP guests). Price: €3,500 excl. VAT

► Event sponsorship

- Spotlighting the sponsor's logo and/or including their company name on all communication media (e-invitations, website).

- Press release page header.

- E-newsletter sent to pre-entered attendees and possibility of inviting them to meet you during your webinar. Price: €2,500 excl. VAT.

NEW

NETWORKING

Speakers may access our business contact facilitation service via a dedicated networking platform:

- ✓ Responsive solution.
- ✓ Enabling one-to-one exchanges at the initiative of audiences or presenting companies.
- ✓ Direct search or use of filters to suggest contacts.
- ✓ Selection of up to 20 contacts.
- ✓ Communication tools available (after accepting to connect): internal messaging service, chat and video chat + appointment fixing tool.
- ✓ 30-minute time slot for exchanging with a contact.
- ✓ Online schedule for managing your appointments.

ORDER SUMMARY

1- SUB-TOTAL WEBINAR:	€ _____	excl. VAT
2- SUB-TOTAL EXPERTISE BENCHMARK WORKSHOPS :	€ _____	excl. VAT
3- SUB-TOTAL VOICES OF DATA:	€ _____	excl. VAT
4- SUB-TOTAL WEBINAR HOSTING:	€ _____	excl. VAT
5- SUB-TOTAL VIDEO RECORDING SERVICE:	€ _____	excl. VAT
6- SUB-TOTAL BUSINESS LUNCHES:	€ _____	excl. VAT
7- SUB-TOTAL SPONSORSHIP:	€ _____	excl. VAT
REGISTRATION FEE (including Networking):	€ 350	excl. VAT
TOTAL OVERALL AMOUNT:	€ _____	excl. VAT
VAT at 20%:	€ _____	
TOTAL OVERALL AMOUNT incl. VAT:	€ _____	incl. VAT

Please include a 50% deposit with your registration form to secure reservation. The balance must be paid **before 28 February 2021**. Failure to pay the deposit of 50% of the total amount due, including VAT, within two weeks will automatically render all pre-bookings based on the event map or via the present registration form null and void.

I hereby confirm that I have read and accept the event regulations and commit to adhering to all terms and conditions therein in full.

Cheques should be made out to: EMPRESARIAL-LPE

				
RELEVÉ D'IDENTITÉ BANCAIRE				
PARTIE RÉSERVÉE AU DESTINATAIRE DU RELEVÉ				
<small>Ce relevé est destiné à être remis, sur leur demande à vos créanciers ou débiteurs appelés à faire inscrire des opérations à votre compte (virements, prélèvements, etc.). Son utilisation vous garantit le bon enregistrement des opérations en cause et vous évite ainsi des réclamations pour erreurs ou retards d'imputation.</small>				
<small>ATTENTION : Les domiciliations de prélèvements ne sont pas autorisées sur les comptes d'épargne.</small>				
Banque	Indicatif	Numéro de compte	Clé RIB	Domiciliation
30002	02343	0000070816L	12	CL CHATOU (02343)
IDENTIFICATION INTERNATIONALE				
IBAN	FR35 3000 2023 4300 0007 0816 L12			
Code B.I.C	CRLYFRPP			
TITULAIRE DU COMPTE : EMPRESARIAL-LPE				

SIGNATURE _____

COMPANY STAMP

READ AND APPROVED in (place)

_____ / _____ / 2021

Authorised Signatory:

The Yvelines commercial courts are considered the sole competent authority for settlement of disputes.

General Terms and Conditions of Sale - Spring Box Event - Empresarial

An all-digital format

Article 1. ORGANISATION AND FIELD OF APPLICATION

EMPRESARIAL is the sole proprietor and organiser of the digital event, acting as authorised representative of presenting companies and participants

The organiser sets the list of products and/or services exhibited and presented and all the practical arrangements organisation

The present General Terms and Conditions of Sale form an integral part of the provision of services agreement signed between the organiser and the presenting company or sponsor (hereinafter the "Client"), whatever the conditions provided for in the Client's documentation.

If any of the provisions of the General Terms and Conditions of Sale should become null and void, this shall not nullify the other provisions of the said General Terms and Conditions of Sale, which will remain in full force and effect.

Should the Supplier fail to avail itself, at a given time, of any of the provisions of the present General Terms and Conditions of Sale and/or fail to fulfil any of the obligations under the present General Terms and Conditions of Sale, this shall not be construed as a waiver of the subsequent enforcement by the organiser of any of said contractual obligations.

Article 2. REGISTRATION AND TERMS OF PAYMENT

2.1 Any company wishing to take part in the trade show must send in a completed registration form. Registration only becomes official upon receipt of a 50% deposit for the total amount due (incl. VAT). (Deposit to be sent by the Client within two weeks of receipt of the invoice).

2.2 The total amount must be settled upon receipt of the invoice sent by the organiser and in all cases within one month of the digital event opening day. If payment is not paid within the specified deadline, the amounts due shall automatically, and without serving prior notice, accrue monthly interest equal to the legal rate plus twelve (12) points. Any amount not paid by the stipulated deadline shall automatically result in a fixed compensation charge of €40 for recovery costs. These penalty fees and charges shall be payable at the organiser's request. Pursuant to Article L 441-10 of the French Commercial Code, when recovery costs incurred exceed the amount of the fixed compensation charge, the organiser may request additional compensation from the defaulting Client, upon justification.

2.3 In the event of Client default, for whatever reason, the organiser will retain the deposit and/or total amount paid.

2.4 In the event the Client fails to settle the full participation fee amount within the specified deadline, all rights to the digital event and reserved services will be cancelled. The organiser will retain payments already advanced to it and the remainder shall be due, without prejudice to the damages and compensation the organiser may claim.

2.5 In the event that the digital event is prevented from going ahead due to force majeure, all registration applications will be cancelled and all available funds will be carried forward to the next digital event, after payment of expenses incurred. In the event of cancellation by the organiser, for whatever reason, including due to insufficient numbers of presenting companies or attendees, registration applications will be cancelled or carried forward to the next digital event.

2.6 The prices of digital events and other services provided are determined by the organiser and may be reviewed by the latter in the event of exceptional changes and/or unexpected tax and other requirements.

2.7 The organiser is not obliged to justify its refusal of a registration application. In the event of refusal, all sums paid by the company having filed a registration application will be reimbursed.

Article 3. DIGITAL EVENT SCHEDULE

3.1 The organiser establishes the digital event schedule. The Client is informed of the time slot allotted to them on an event schedule specifying the terms and conditions of their intervention(s) to date.

3.2 The organiser reserves the right to modify the digital event schedule without said changes giving Clients the right to cancel or claim compensation of any nature.

3.3 The Client is prohibited from subleasing or sharing, whether in exchange for financial compensation or for free, their participation in the digital event without the organiser's written consent. However, a co-speaker may be hosted as long as the regulations set by the organiser are respected.

3.4 A Client will be deemed to have withdrawn from the event if, for whatever reason, it fails to confirm their participation one and a half months prior to the event opening day. All advanced sums shall be retained by the organiser, which shall be free to use the time slot and re-lease it where applicable.

3.5 The organisational arrangements for the digital event, notably its opening date, duration, hosting arrangements and programming are determined by the organiser and may be modified at will.

Article 4. DIGITAL EVENT ORGANISATION

4.1 Prior to the digital event, the Client will receive the access codes required to take part in their session. The Client must inform the organiser of the topic of its webinar, as well as any related items or content, with a view to their promotion, within the deadline set by the organiser.

4.2 The organiser shall ensure there is an authentication process in place for users of the digital event (speakers and audiences) such that these may be sent the accreditation information required for them to take part.

4.3 The Client hereby gives its consent for this information to be stored and made available in replay format after the digital event, unless otherwise specified.

Article 5. AUDIENCE

5.1 The organiser reserves the right to charge an admission fee to audiences wishing to access the digital event.

5.2 The organiser alone determines the digital event admission regulations and reserves the right to deny access to anyone that does not correspond to the type of visiting audience desired, namely professional attendees belonging to the business sector addressed.

5.3 The organiser reserves the right to expel any attendee whose behaviour disturbs the smooth running of the event and does not follow the rules of courtesy.

Article 6. INSURANCE AND RESPONSIBILITY

6.1 The organiser is covered by civil liability insurance.

6.2 Clients must have insurance coverage (or extend existing coverage) for the duration of the digital event.

6.3 The exhibitor waives all rights to take legal action against the organiser and their insurer as well as against the owner and the operator of the platform used for the digital event.

6.4 The organiser may under no circumstances be held liable on the basis of information that may prove erroneous or illegal. The organiser's liability is limited to the sums it receives in payment for the digital event.

6.5 The Client is hereby informed and accepts that implementing the digital event requires that both the Client and its audience have an Internet connection at their disposal, and that the quality of services provided hinges directly upon said connection, for which it has sole responsibility. As such, the Client must comply with the technical recommendations made to it by the organiser. Similarly, the organiser shall not be liable for momentary difficulties or the impossibility of accessing the event website due to circumstances beyond its control, notably including office software updates conducted by the Client or its service providers, force majeure, and circumstances arising from disruptions in telecommunications networks.

6.6 The Client also has sole responsibility for any relationships into which it enters with other participants and the information it provides them with as part of the digital event. It is incumbent upon the Client to exercise appropriate caution and discernment in its relations and communications. The Client furthermore undertakes to respect standard rules of politeness and courtesy in its exchanges with other participants.

6.7 The organiser has no knowledge of the content put online by the Client in respect of the digital event and about which it has no powers of moderation, selection, verification or control of any kind and with regard to which it only acts as hosting and organisation service provider.

Article 7. CATALOGUE

7.1 The organiser reserves the exclusive right to publish a catalogue and/or e-catalogue listing the names of, notably, presenting companies, sponsors and partners. It has sole ownership of the rights to advertising content appearing therein.

7.2 The organiser has sole responsibility for producing the catalogue.

7.3 The organiser declines liability for any material errors or omissions in the information provided by the Client for use in producing the catalogue.

Article 8. EVENT ACTIVITIES, SURVEYS AND POLLS CONDUCTED DURING THE DIGITAL EVENT, DOCUMENT DISTRIBUTION

8.1 The Client must first obtain the organiser's approval to host an event or to conduct a survey or poll during the digital event.

8.3 The distribution of documents that do not respect the terms and conditions of the digital event shall not be authorised without the organiser's prior agreement.

Article 9. PERSONAL DATA PROTECTION

9.1 In order to provide its Services in relation to the event, the organiser collects personal data on Clients registering for said services, such as:

- Event registration,
- Managing the organisation of webinars,
- Managing suppliers,
- Managing client prospecting, subject to the Client's agreement.
- etc.

9.2 The legal basis for processing personal data is therefore the organiser's contractual agreement and execution on behalf of Clients.

The Client's contact details are collected by the organiser for the purposes of sending out documents in relation to the execution of services to which the Client has registered, as well as for informational and/or commercial prospecting purposes, in accordance with the legal provisions in force.

9.3 The organiser shall not use any data collected for purposes other than those for which the Client has given its express approval. Accordingly, the personal data provided by the Client when registering for the digital event

may only be accessed by the organiser and may not be disclosed except at the request of a legal or administrative authority.

9.4 The data shall be stored for three (3) months from collection, in application of the recommendations of the French data protection authority (Commission Nationale Informatique et Libertés) in respect of the collection of data for prospecting purposes, and for a maximum period of five (5) years in the case of Clients having approved the General Terms and Conditions of Sale.

9.5 In accordance with prevailing national and European regulations, the Client has the right to access, modify, rectify, oppose, limit and remove any data concerning it, as well as the right to portability and the right to withdraw consent at any given time and to file a claim with the French data protection authority (Commission Nationale Informatique et Libertés). To exercise these rights, the Client must send an email to: st.perrin@empresarial.fr

Article 10. MISCELLANEOUS PROVISIONS

Failure to adhere to one or more of the provisions of the present General Terms and Conditions of Sale, which constitutes a contract, may result in the Client being excluded from the event and the sums advanced by said Client being retained by the organiser, without prejudice to any damages and compensation that may be claimed.

Article 11. INTELLECTUAL PROPERTY

The organiser has full ownership of all of the intellectual property rights pertaining to the means, procedures and know-how it owned prior to signature of the General Terms and Conditions of Sale and that it uses to provide its services, notably software, tools and programmes, including in cases where these are included in the resulting output of said services.

Article 12. AUDIENCE FILE

12.1 Each party retains exclusive ownership of:

(i) the intellectual property rights as well as the know-how and methodologies belonging to it prior to signing the contract (either through proprietary development or through their legitimate acquisition from a third party), irrespective of their potential use in fulfilling a contract for the other party.

(ii) as well as any proprietary improvements and/or additions made to said intellectual property rights, know-how and methodologies (i.e. without the other party's involvement) in respect of the contract.

12.2 Each party undertakes to preserve the other party's ownership rights to property held prior and/or subsequent to the event, in whatever manner, and to ensure the same commitment from its employees and potential subcontractors hired to execute the contract.

Furthermore, each party also undertakes, in the event of usage of items protected by copyright, to which the other party or a third party has right of use and for which it has obtained a permit for use, to strictly abide by the terms and conditions of said permit and solely for the purposes of the contract.

Article 13. CLAIMS

All claims must be addressed by letter to the organiser within one month from the end of the end of digital event.

The organiser will process claims on an individual basis and as such will only accept claims filed individually. Group claims will not be accepted.

The General Terms and Conditions of Sale are subject to French law, applying both to their form and substance.

When a friendly settlement cannot be reached, the Versailles trade tribunal is considered the sole competent authority.



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